**ROHIT KHAITAN**

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### EXPERIENCE

### IT Analyst – Tata Consultancy Services Bangalore, India

### *Aug* ‘24-present

### Managing and developing Veeva CRM OOB functionalities following Agile Methodology of Software Development Life Cycle (SDLC), Scrum Methodology of software engineering processes for Australia Region. Also supporting business with support activities.

### Extensive experience working on salesforce Custom Objects, Custom Fields, Workflow Alerts and Actions, Approval Process Workflows, Validation Rules, Custom reports, Dashboards, Email generation according to application requirements develop Custom Controllers/Components, Visual Force pages

### Designing and developing custom logics as per business requirement.

### Documenting the deployment checklist and managing the deployments from Dev Org to Production Org using Flosum, Workbench, Change Set

### Application Development Analyst – Accenture Bangalore, India

### Jan ‘20-July *‘*24

### Expertise in system administration, configurations, maintenance and Support of Force.com Application, Salesforce CRM, VEEVA CRM

### Regular interactions with Functional Team and Business Analysts to discuss design requirements.

### Gathered and understand functional requirements from product owners and successfully develop technical solutions and managed to finish the tasks on time for the releases.

### Provide impact analysis on technical designs caused by changes in functional requirements

### Worked on Veeva Align for creating Territories, Geography territory, Accounts, and Field force management using Model functionality and publishing it to Production post verification.

### Worked extensively on configuring Veeva CRM out of box functionalities.

### Designed and deployed an efficient User management automation.

### Worked on Data security to control access to the Org, Objects, Fields, Records, Role Hierarchy and Sharing Rules.

### Worked on User management, Territory Management, Consent Management, Account Management, Data Migration and Extraction of records for various objects using data loader.

### AWARDS AND RECOGNITION

### Received Embracing Shared Success award for new product launch for Pharma Client ‘

**SKILLS & INTERESTS**

* **Programming Languages:** Apex/Trigger, Flows, Data Struture, SOQL, Java, HTML/CSS/JavaScript.

### PROFESSIONAL TRAINING / CERTIFICATES

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### *Salesforce Certified Administrator*

### *Salesforce Certified Platform Developer 1*

### *Salesforce Certified Platform App Builder*

### *Salesforce Certified Sales Cloud Consultant*

**EDUCATION**

**GMR Institute of Technology,**

Bachelor of Technology in Mechanical Engineering. **CGPA-8.1** April ‘18

### LEADERSHIP & ACTIVITIES

### Placement Coordinator - Career Development Center, GMRIT.